

ENTREPRENEURSHIP

(LTT, yrittäjyys)

The entrepreneurship postgraduate studies combines several research fields and methodologies. As its broadest sense the subject examines entrepreneurship as global economic and societal phenomena. The most essential current research fields are new venture creation, business growth and related business operations. Ever more important fields of research are also the interaction between innovations and entrepreneurship and the birth and development of knowledge intensive fast growth businesses and firms. The research of entrepreneurship in the Turku School of Economics covers also family business, technology entrepreneurship and theoretical and methodological questions accordingly.

Entrepreneurial research is highly networked and the subject offers good opportunities to international research co-operation. The postgraduate students are offered a possibility to join the European Doctoral Programme offered by European Council for Small Business and Entrepreneurship (ECSB), what offers good possibilities to get thesis supervision from several appreciated European professors and researchers in entrepreneurship.

Postgraduate studies in entrepreneurship provide the student with a deep familiarity of his/her own branch of science and its social significance as well as the readiness within the sphere of his/her research field to independently and critically apply the methods of scientific research and establish new scientific knowledge.

Postgraduate studies in Entrepreneurship

Students can plan their studies according to their own scientific interests. The minimum number of credits required in the major subject is 32 ECTS cr. Postgraduate students of Entrepreneurship construct their studies according to the following principles.

Courses that are compulsory for all students:

- YRJ3 Theoretical Perspectives of Entrepreneurship, 8 ECTS

At least one of the following courses:

- YRJ1 The Survey Method in Entrepreneurial Research, 4 ECTS
- YRJ2 Qualitative Methods in Entrepreneurial Research, 4 ECTS

In addition to the above, at least 20 ECTS cr according to student's own interests

- Special courses YRJ4, 8-16 ECTS cr.
- It is possible to compensate studies with postgraduate courses, seminars or similar offered by other institutes, such as for example those in the KATAJA programme (The Finnish Doctoral Program in Business Studies), European institute for advanced studies in management (EISM), European Council of Small Business ECSB (European doctoral Programme) and International Council of Small Business (ICSB). Students should ask their thesis supervisor for further advice.
- Postgraduate students may also choose courses in their specialisation area from the general advanced course offerings (YRS1-YRS11) from those courses that are not included in the Masters' degree. See the advanced courses in the Study Guide.

225011	YRJ1 The survey method in entrepreneurial research
Credits	4 ECTS cr
Person responsible	Antti Paasio
Content and objectives	This course offers the students information about how to collect and analyse survey data. The students will learn different sample selection methods and their advantages and limitations. During the course also issues like how to design and conduct a survey, and study commonly used operationalisation in entrepreneurship studies. During the course the students will have the opportunity to examine examples of surveys in entrepreneurship research. The second part of the course focuses on the analysis of survey data and the students are expected to carry out quantitative analysis on real survey data. As part of the course requirements, the students are expected to write a term paper.
Literature	Selected reading is to be specified in the beginning of the course
Mode of assessment	Exercises, term paper Term paper 225011, YRJ1 The Survey method in entrepreneurial research, 4 ECTS cr.
Notes	The course will be organised if a minimum of six students register for the course.
225021	YRJ2 Qualitative methods in entrepreneurial research
Credits	4 ECTS cr
Person responsible	Ulla Hytti
Content and objectives	To give a good understanding of different qualitative research methods in the field of entrepreneurship and innovative business research. The objective is to give an overview of various qualitative research methods and their possible applications in a doctoral dissertation. The focus is in understanding and applying qualitative methodology in entrepreneurship research. As a result of the course the students will be able to better identify different types of qualitative entrepreneurship research and will be able to continue with their own analyses in their qualitative research projects. The course consists of two parts. The first part deals with analysing and reviewing research articles applying qualitative methods. The second part deals with practical case work where the students experiment with analysing their own or other suitable qualitative research material. The course will be conducted as an intensive course. The learning process will also include a pre-course and a post course assignment. The post course assignment will be a case report where personal reflections and evaluation is essential.
Literature	Selected reading is to be specified in the beginning of the course.
Mode of assessment	Exercises and written assignments 225021, YRJ2 Qualitative methods in entrepreneurial research 4 ECTS cr.
Notes	The course will be organised if a minimum of six students register for the course.
225033	YRJ3 Theoretical perspectives of entrepreneurship
Credits	8 ECTS cr
Person responsible	Antti Paasio
Content and objectives	The main objective of this course is to give an overview of main theoretical aspects, research traditions, key studies and current situation and future trends related to entrepreneurship and innovative business research. After taking this course the doctoral student understands the theoretical evolution of entrepreneurship, different schools of thought and emerging developments.

Mode of assessment The course consists of three parts. The first part is written examination based on the selected reading. After the examination the student is expected to write an academic essay of the field of her/ his interest based on the selected reading. The topic of the essay will be agreed with the professor in charge. The third part of the course consists of attending in a forum of academic discussion, where the essays are presented, discussed and evaluated. Written assignments 225033 YRJ3 Theoretical perspectives of Entrepreneurship, 8 ECTS cr.

Supplementary material for the exam or for the course Selected reading is to be specified in the beginning of the course.

225040	YRJ4 Special courses
Credits	8 - 16 ECTS cr
Person responsible	nn
Content and objectives	The theme for the special course is different every academic year.
Mode of assessment	225041 YRJ4 Special Courses, 8 ECTS cr. 225042 YRJ4 Special Courses, 8 ECTS cr.

225100	YRJ100 Erikoistumisalueet
Laajuus	3 - 32 op
Vastuuhenkilö	Ota yhteyttä väitöskirjatyösi ohjaajaan.
Sisältö ja osaamistavoitteet	Opintojakson tavoitteena on perehdyttää jatko-opiskelija oman erikoistumisalueensa keskeisiin teemoihin. Opiskelija voi oman suuntautumisensa mukaisesti suorittaa tutkintorakenteensa edellyttämän määrän erikoistumisopintoja.
Opetus	Ei luento-opetusta.
Suoritustapa	Kirjallinen kuulustelu 225101 YRJ100 Erikoistumisalue, kirjallisuus, 5-20 op. Raportti 225102 YRJ100 Erikoistumisalue, raportti, 3-12 op. Suoritus voi koostua useammasta erikoistumisalueesta.
Muu kuulustelu- ja oppimateriaali	Kirjallisuus kuhunkin erikoistumisalueeseen sovitaan erikseen kurssin vastuuhenkilön kanssa.

225800	YRL Lisensiaatintutkimus
Laajuus	90 op
Sisältö ja osaamistavoitteet	Liiketaloustiede, yrittäjyyden alalta laadittavan lisensiaatintutkimuksen tulee osoittaa kykyä käsitellä tieteellisesti tutkimustehtävää.
Suoritustapa	Säännöllinen osallistuminen aineen tutkimusseminaariin kahden lukuvuoden ajan, itsenäinen tutkimustyö tutkimussuunnitelmiseen ja väliraportteineen kumpanakin lukuvuotena sekä tutkimustyön puolustaminen julkisessa seminaarilaisuudessa. 225800 YRL Lisensiaatintutkimus, 90 op.

225900	YRV Väitöskirja
Sisältö ja osaamistavoitteet	Yrittäjyyden alalta laadittavan väitöskirjan tulee osoittaa syvällistä perehtyneisyyttä tutkimusalaan ja kykyä tuottaa itsenäisesti uutta tieteellistä tietoa.
Suoritustapa	Itsenäinen tutkimustyö tutkimussuunnitelmiseen ja väliraportteineen sekä tutkimustyön puolustaminen julkisessa väitöstilaisuudessa, 225900 YRV Väitöskirja.