

eMBA TURKU

A Journey Far Starts from Near

eMBA TURKU 2012 – JOKO39 Turku

eMBA Turku is a leadership development programme with international EPAS accreditation. It deepens business competence, strengthens strategic thinking and develops visionary skills. The eMBA Turku is a three year part-time programme.

JOKO

JOKO is an opening module of the eMBA Turku. The goal of JOKO is to create a strong foundation of different areas of business competence and their role in business management. JOKO Turku offers the latest research results adapted to practical business life needs. Writing a thesis is a part of the JOKO programme. In the thesis all participants solve a development challenge of their own company. Experience exchange and networking with others are fundamental elements of the JOKO studies.

The focus areas of the JOKO Turku

- Leadership as a success factor
- Global environment and the future
- Accounting and finance
- Strategic thinking
- Manager as a decision maker
- Strategic marketing and sales
- Management communication and interactive skills
- Study journey abroad (theme to be specified later on)

The Preliminary schedule of the 1st half of the year 2012 (we reserve right to any changes)

- February 28th – 29th
- March 15th – 16th - Top Management Forum celebrating JOKO Turku 30 years
- April week 16 – Study journey abroad
- May 15th – 16th
- June 5th – 6th and June 11th

Sessions for the 2nd half of the JOKO39 year are to be announced later.

Total number of the sessions in a 1st year of eMBA / JOKO39 Turku is 11 + study week abroad

Fee and applications

The fee of the JOKO39 Turku is 11.500 € (+ possible VAT). Included in the fee are the tuition of the sessions with the training materials as well as the books and meals. Domestic travel and accommodation costs will be paid by participants. The study journey abroad will cost around 5.500 € (including flights, training programme, accommodation and meals).

The application period for the eMBA Turku 2012 / JOKO39 Turku is until 9th of December 2011.

See more information on applying at www.tse.fi/exe

You can register either for the JOKO Turku programme or for the entire eMBA Turku. The whole eMBA Turku programme takes approximately three years and it can be taken in parts. The extent of the eMBA Turku is 100 points / 67 credits.



Developing experts, manager and leaders

TSE exe – Turku School of economics Executive Education and Development at the University of Turku organizes executive MBA and customized training programmes for companies and organizations. Our mission is to convert cutting edge academic research results and expertise into useful forms for business life and for 30 years we have acted as a liaison between the business world and the Turku School of Economics.



According to EPAS Peer Review Report the specific strengths of eMBA Turku are among others strong corporate links, well-qualified and highly committed programme management team, well-balanced programme structure, extensive study-abroad features and excellent library and IT infrastructure

For applications and further information please contact

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or visit www.tse.fi/exe