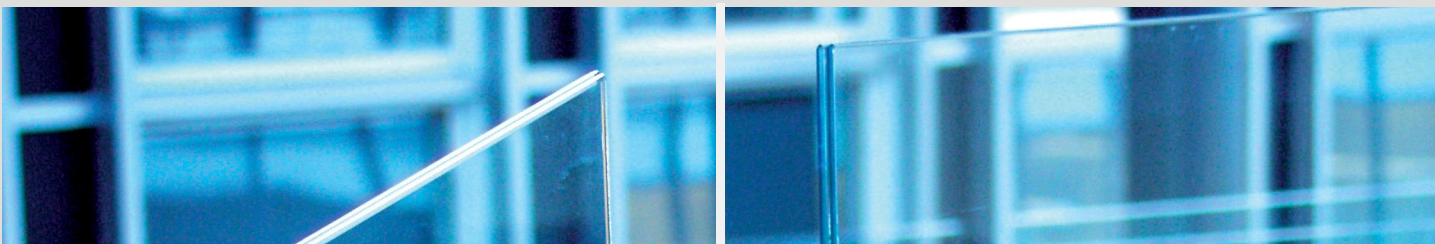


Finland Futures Research Centre

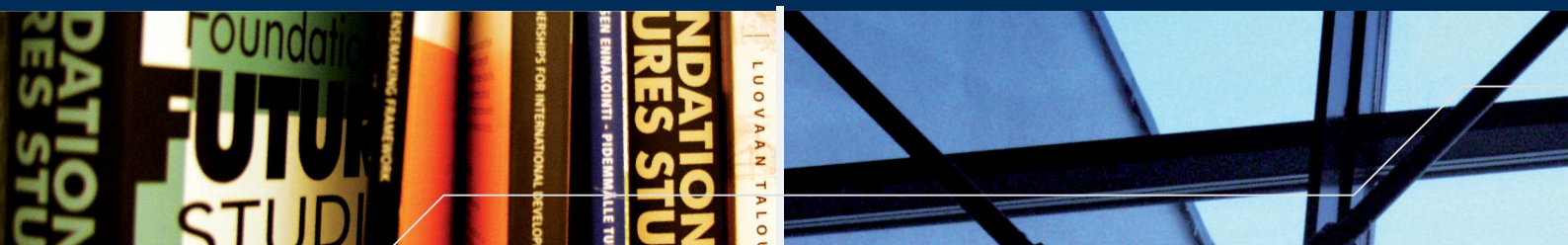


the future is **near**



TURUN KAUPPAKORKEAKOULU
Turku School of Economics





Finlands Futures Research Centre

The pragmatics of theory and methods in futures studies

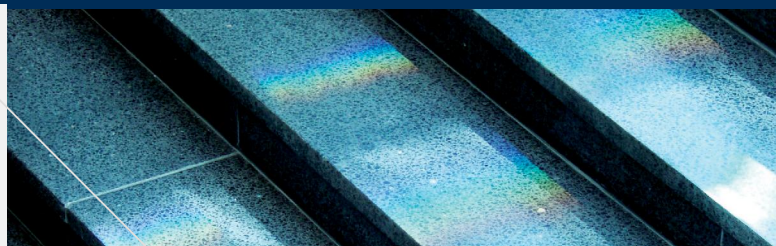
Finland Futures Research Centre is one of the largest futures studies centres in the world. Our research activities cover a wide range of fields in scientific research. Our solid and multidisciplinary basic research provides excellent foundations for applied and tailor-made research, as well as services for

training and development. In addition, we continually develop the scientific foundation and methods of futures studies. Our competence is research, especially in the fields of foresight, environment, innovations, creativity, culture and the knowledge society.

Opening up new possibilities

Our research and development projects are practical and participatory. The projects are network based and individually planned for organisations and clients. They open up new viewpoints and provide tools for different kinds of development processes. Systematic futures knowledge is useful in, for example, strategic vision and scenario projects. Furthermore, it helps in versatile training and

evaluation projects, as well as in active futures shaping and building in different fields of society, e.g. in economic life. Typical tools used for development are foresight systems, as well as futures oriented thinking and action within an organisation. Futures studies and foresight are especially useful in long-term planning and in situations involving strategic solutions.



Promoting futures thinking

Promoting futures thinking

Finland Futures Research Centre co-ordinates Finland Futures Academy (FFA), which is formed by 17 Finnish Universities. The network offers basic academic training and it co-ordinates the national postgraduate programme in futures studies. FFA is also actively involved in international research and training co-operation. Furthermore, the first national

Masters programme and graduate school in futures studies has been launched at the Turku School of Economics and Business Administration. The annual international seminars and conferences organised by the Centre and FFA bring together organisations, researchers and students from Finland and abroad.

Futures Focus training and development services

Futures Focus training and development services

Futures Focus training and development services are created to back up decision-making processes and the making of the future. These services are from different futures themes and they are offered to organisations, projects and networks. Training programmes, lectures or presentations, which are planned for each client based on their needs, are

a part of this concept. Futures Focus services are personal and participatory. For example, in visionary and strategic processes we use futures workshops and other methods to enable creativity and alternative futures paths to be brought to the fore by working and co-operating together.

Finlands Futures Research Centre

Finland Futures Research Centre refines visionary knowledge regarding alternative futures and the challenges and possibilities included in them. The Centre also offers well researched futures-oriented information in interesting formats to back up both national and international decision-making.

Our clients include businesses, corporations and public bodies. In Finland we work in regional and national projects together with different ministries, the Finnish National Fund for Research and Development (Sitra), the National Technology Agency of Finland (Tekes), the Academy of Finland, the largest Finnish trade unions, municipalities, organisations and numerous businesses and corporations.

The Centre has a wide and multidisciplinary international network. We work together with, e.g. different organisations in the European Union. The Centre is currently involved in, among others, the Millennium Project (co-ordinated by the United Nations University) and the International Foresight Group. We are also active in many international networks, including the Club of Rome, the World Futures Studies Federation, the World Futures Society and the Association of Professional Futurists.

Finland Futures Research Centre was established in 1992 as an auxiliary unit of the Turku School of Economics and Business Administration. The Centre has offices in Turku, Helsinki and Tampere and it employs more than 40 persons.

Come and explore futures with us!

Finland Futures Research Centre
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