



Centre for Responsible Business (CeReB)

- Responsibility as a possibility in business

The Centre for Responsible Business (CeReB) at Turku School of Economics (TSE) is Finland's first academic centre for responsible business that specialises in multidisciplinary research, education and development projects. The focal point of CeReB's research work is responsibility as a possibility in business.

CeReB functions as a network within TSE as well as in comprehensive national and international cooperation. In this internal network, over 50 individuals are involved from Turku School of Economics, the largest group of which are researchers and teachers. As of the beginning of 2008, CeReB has become part of the Finland Futures Research Centre.

High-level research as well as educational and development work have already been conducted at TSE since its establishment over 55 years ago. The formation of CeReB has emerged from the fact that these themes as linked with responsibility are regarded as important and timely at Turku School of Economics, and that there is a wish to give more emphasis to these special themes. At the same time, the surrounding community and businesses wish to hear more about these themes. An extensive group of individuals with know-how in the field have been gathered at TSE and, more broadly speaking, Southwest Finland.



CeReB offers versatile know-how

The Centre for Responsible Business offers a wide range of know-how for the use of its partners.

Research projects are currently going on with teams involved with the following matters, for instance: CSR in SMEs, business know-how in the energy/environmental field, and responsible business operations together with competitive capability.

The educational projects are linked with the know-how contributed by the research projects as well as directly from the needs of clients. CeReB is actively involved in the development of responsible business education at Turku School of Economics and is coordinating the block of studies in the subject matter.

The development projects currently in progress are connected with the clarification of the concepts of responsible business, its multidisciplinary aspects, stakeholder dialogue and the increase in cooperation regarding responsible business education. We offer businesses and other organisations development tools in, among other things, stakeholder dialogue.

At Turku School of Economics, there is a wide network of responsible business specialists: researchers, teachers and trainers. This network is made up of the foundation on which the activities of the entire theme are based.

CeReB operates in cooperation

- Within TSE via the themes of responsible business as well as with various institutions (e.g., the Department of Accounting and Finance with the FINNON project) and the Students' Union.
- Nationally both with other universities, institutions of higher education and research facilities and with various enterprises, ministries, cities, municipalities, foundations, networks, organizations and associations; e.g., Finnish Business & Society, the Corporate Environmental and Social Responsibility Research Group at Helsinki School of Economics, the Confederation of Finnish Industries EK, JTO School of Management, the Association for Environmental Management (YJY) and the Turku Responsible Business Network as well as the CORECO project.
- Internationally, with recognized units, networks and organizations in the field; e.g., European Academy of Business in Society (EABIS), Austrian Institute for SME Research and Institut für Mittelstandsforschung Bonn and CBS Center for Corporate Values and Responsibility.

Further information

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